

## Doktori Iskola képzési terve az angol nyelvű képzés esetében – Study plan of English language PhD course

The course and credit structure is the following:

Semesters	I.	II.	III.	IV.	V.	VI.	VII.	VIII.
Core	5 (k)	5 (k)	5 (k)					
Required for specialisation – research field	5 (k)	5 (k)	5 (k)					
Required for specialisation – research topic		4 (k)	4 (k)	4 (k)				
Elective	3 (b)	3 (b)	3 (b)	3 (b)				
Teaching activity	3	3	3	3	3	3	3	3
Research activity	9	9	9		9	9	9	9
Complex exam				25				
International research cooperation*					30			
Publications	min. 36							

Legend: (k) – 5-scale exam; (b) – 3-scale grading.

\* Note: the International research cooperation can be substituted by extra-publication credits.

### List of courses in the English language line of studies

The syllabus (including the study goal, the required and suggested reading, the assessment method, and the course structure) is attached to the study programme, and is also available online at [http://gtk.uni-miskolc.hu/doktoriiskola/course\\_structure](http://gtk.uni-miskolc.hu/doktoriiskola/course_structure) webpage.

Semesters	I.	II.	III.	IV.
Core	Economic theory (Bartha Zoltán)	Research methodology (Balaton Károly)	Quantitative analysis (Szilágyi Roland)	x
Required for specialisation				
Economics	Space economics (Kocziszky György és Benedek József)	Comparative economic systems (Benedek József)	Finance (Bozsik Sándor)	x
Business	Scientific Problems of Business Economics (Illés Mária)	Marketing theory (Piskóti István)	Organizational theory (Kunos István)	
Compulsory related to the research topic				
Economic theory and method (Szilágyi Roland)	x	Business forecasting (Varga Beatrix)	Public economics (Bartha Zoltán)	Modern market theory (Sáfrányé Gubik Andrea)
Space economics (Kocziszky György)	x	Tools of regional analysis (Tóth Géza)	World economics (Nagy Zoltán)	Regionalism in the modern Europe (Benedek József)
Marketing schools and applications (Piskóti István)	x	Methods of market analysis (Molnár László)	Paradigms and applications of social marketing (Nagy Szabolcs)	International marketing (Dankó László)
Management (Veresné Somosi Mariann)	x	Strategic and innovation management	Projekt management (Molnár Viktor)	Human resource management (Kunos István)

		(Balaton Károly)		
Finance and accounting (Pál Tibor)	x	Effects of international accounting of the Hungarian practice (Pál Tibor)	International finance (Kovács Levente)	Development and evaluation of controlling systems (Musinszki Zoltán)
Business economics (Illés Mária)	x	Public enterprise management (Kádárné Horváth Ágnes)	Managerial economics (Illés Mária)	Macroeconomic business environment (Pulay Gyula)
Elective courses	one is compulsory	one is compulsory	one is compulsory	one is compulsory

*List of elective courses: Marketing strategy (Piskóti István); Environmental marketing (Nagy Szabolcs); Coaching (Kunos István); Sampling (Szilágyi Roland); Economic relations of Visegrad countries (Kuttor Dániel); Performance management (Veresné Somosi Mariann); Quality management (Berényi László).*