



Contest title

MEapp Logo Design

Preamble:

We asked the University citizens to help us name the new app of the University of Miskolc. Through this logo design contest, now we would also like to ask for your help in designing the app logo.

The aim of the contest:

The aim of the contest is to give students at the University of Miskolc the opportunity to design a logo for MEapp that is simple, refined and fits the spirit and image of the institution. The contest helps students to use their creativity to design a logo that reflects the community spirit, values, and innovative characteristics of the University.

Eligible applicants:

The contest is open to students of the University of Miskolc who have/had an active student legal relationship in the second (spring) semester of the 2024/25 academic year.

Contest details:

As part of the contest, students can design a logo for the University of Miskolc app. The logo must be simple, refined and in line with the University's image. The logo must reflect the community values and modern, innovative characteristics of the University, as well as the dominance of the blue color of the University of Miskolc (HEX #133f64). Each applicant may submit more than one design.

Conditions for winning the contest

The logo design submitted in the contest must reflect the spirit and image of the university, in accordance with the image manual of the University of Miskolc. The logo design must be the result of the students' individual creativity.

Students must take into account the stylistic and graphic requirements of the contest.



Application procedure:

Expressions of interest in the contest should be sent to the central email address of the contest meapp@uni-miskolc.hu by the deadline, including the following information:

- the applicant's name and Neptun code,
- the title and a brief description of the logo design, a brief presentation of the logo design criteria,
- a written statement of intent indicating that the applicant wishes to participate in the contest,
- fulfillment of the contest conditions detailed above,
- preparation and submission of the logo design by the specified deadline.

The contest materials shall be submitted electronically in .svg and .pdf formats, in colour and monochrome versions, to the central email address of the contest. The application will be accepted if the formal requirements listed above are met.

The names of the entries should be based on the following formula:

- Applicant's name_Neptun code_colour.pdf
- Applicant's name_Neptun code_colour.svg
- Applicant's name_Neptun code_monochrome.pdf
- Applicant's name_Neptun code_monochrome.svg

For any questions regarding the contest, please contact the central email address. The applications will be evaluated by a committee composed of the colleagues of the University of Miskolc. All applicants will be notified of the results of the evaluation.

Judging:

The contest is based on a competitive selection process.

During the evaluation, the professional evaluation committee will select the 5 best entries, which will then be put to a public vote on the social media sites of the University of Miskolc. The best-designed logo will be selected by the community.

Prizes:

The best entry will receive HUF 150,000 and a unique "Logo Designer" badge in the app.



Award ceremony:

The award will be presented at the 2025 “Pont Ott” Party at 7:30 p.m. on Wednesday, 23 July 2025, in Csegey-kert (Csegey Garden), Miskolc.

Contest schedule:

Announcement of the contest:	Thursday, 5 June 2025
Deadline for registering your intention to participate in the contest:	Monday, 14 July 2025, at 2:00 p.m.
Deadline for submitting logo design entries:	Monday, 14 July 2025, at 2:00 p.m.
Deadline for the first round of judging the entries:	Thursday, 17 July 2025
Deadline for announcing the public vote:	Thursday, 17 July 2025
Deadline for the public vote:	Sunday, 20 July 2025
Announcement of the winning entry:	Wednesday, 23 July 2025, 7:30 p.m.

The successful applicant shall be required to declare the following:

I, the undersigned Applicant, hereby guarantee that the work of authorship created during my entry submitted is my original intellectual product protected by copyright under Act LXXVI of 1999 on copyright, that I am entitled to transfer the rights to use the work, and no third party has any right to claim remuneration or compensation or make any other claim on my work of authorship.

I declare that no third party has or will in the future have any rights to my work of authorship, in particular any rights protected by industrial property rights or copyright, which would restrict or prevent the University of Miskolc from acquiring or exercising the right of use or from using the work of authorship in a lawful manner.

I acknowledge that if I use someone else’s legally protected intellectual property when submitting my application, I will be fully liable for meeting any claims that may arise from this.

By signing this declaration, I, the undersigned Applicant, grant the University of Miskolc permission to use my work of authorship free of charge and grant the University of Miskolc the exclusive right to use my work of authorship without territorial restrictions and for an indefinite period of time, within the scope of which the University of Miskolc may freely use my work of authorship for the purposes specified in the call for applications. I hereby acknowledge that the University of Miskolc acquires the right of use by my submission of the work of authorship.

I agree that the University of Miskolc may freely dispose of my submitted work of authorship even after the contest has ended.

I hereby declare that, with regard to matters not specified in this declaration, the provisions of Act LXXVI of 1999 on copyright and Act V of 2013 on the Civil Code shall apply.