

# **UNIVERSITY OF MISKOLC STUDENT UNION**

**Freshmen's Ball Satisfaction Survey**

**(2025/2026)**



Prepared by:

Zsanett Anga, Vice President for Foreign Affairs (ME-HÖK)

Zsolt Mata, Vice President for Communications (ME-HÖK)

## **1. Introduction**

It is of key importance for the Student Union to continuously improve our events and adapt them to students' needs. For this reason, following the 2025/2026 Freshmen's Ball, a satisfaction survey was conducted on my initiative. The aim was to obtain a comprehensive picture of participants' experiences, opinions, and suggestions. A total of 165 students completed the questionnaire, providing a solid basis for drawing conclusions. The majority of respondents (80.6%) attended the Freshmen's Ball, meaning the feedback is based on direct experiences. Nearly half of the respondents were first-year students, which is particularly important as they represent one of the event's main target groups.

## **2. Overall Satisfaction**

Based on the aggregated results, the overall evaluation of the Freshmen's Ball is positive, with a global average score of 3.5 on a 5-point scale. This indicates that the event generally provided a positive experience for participants. The highest ratings were given to organization and information, as well as theme and appearance (both 3.6), reflecting the success of the organizational work and the visual execution of the event. Technical conditions also received a solid score of 3.6. The results for programs and atmosphere, as well as catering, indicate areas for further improvement.

## **3. Programs and Atmosphere**

Based on feedback, the programs and atmosphere received an overall positive evaluation. The atmosphere was rated 3.5, while the variety and scheduling of programs received a score of 3.4. Written feedback frequently highlighted the good atmosphere, community experience, and diverse program offerings. Several respondents emphasized the performers and the simultaneous activities, which contributed to the overall experience of the event. As areas for improvement, better scheduling of programs and more active involvement of participants were most frequently mentioned. A smaller proportion of respondents (27.1%) reported inconveniences, indicating that the event was generally conducted smoothly.

#### **4. Technical Conditions**

The technical implementation was clearly one of the strengths of the event. Sound quality received an average rating of 4.0, while lighting was rated 4.2, indicating a high standard of execution. Visual and audio elements significantly contributed to the atmosphere of the event, which participants also evaluated positively. Based on feedback, minor adjustments—such as optimizing volume levels or improving space utilization—could further enhance the experience.

#### **5. Detailed Analysis of Catering**

In the area of catering, the responses show a more mixed picture. The selection of drinks and service received acceptable ratings overall (3.2 and 3.5), indicating that the service functioned adequately. However, feedback highlighted that value for money is particularly important for students, and this area offers room for improvement. Several respondents suggested that expanding the selection and introducing more student-friendly pricing could further improve the overall perception.

#### **6. Detailed Analysis of Organization and Information**

Organization and communication emerged as one of the strongest aspects of the event. Preliminary communication received a rating of 3.8, and the majority of respondents (81.2%) were able to easily find the necessary information. Participants positively evaluated the smooth execution, the helpful attitude of the organizers, and the well-structured nature of the event. In the future, providing more detailed prior information about the programs could further increase participant satisfaction.

#### **7. Theme and Appearance**

The theme and visual appearance also received highly positive feedback. The “Fire & Ice” theme achieved an average rating of 3.7, while decoration received 3.8. The theme influenced 73.7% of respondents in their choice of outfit, indicating that the concept successfully engaged participants. Decoration, visual elements, and photo opportunities were among the most frequently mentioned positive aspects.

## **8. Summary Evaluation**

Based on the results of the survey, the Freshmen's Ball can be considered a successful event that generated positive feedback. The overall satisfaction score is 3.4; 63.9% of respondents would attend again, and 69.9% would recommend the event to others. According to the feedback, the strengths of the event include organization, theme, and technical implementation, which provide a solid foundation for future events. Based on the suggestions received, further improvements are primarily needed in catering, value for money, and program scheduling. Overall, it can be concluded that the Freshmen's Ball fulfilled its role as a community-building event and provided valuable feedback for organizing future events at an even higher standard.